

Product Bundling App for Agriculture



The farming industry may often seem simple and straight forward, but seed and chemical sales people need a deep understanding of chemical formulas, pricing models, and cost analysis to help provide the best advice to their customers. With Product Bundling App (PBA) for iOS, your sales staff interacts with farmers on site and helps them make profit-driven decisions about their crops. PBA hides the complicated formulas while providing simple and meaningful data. All in a distributable format.

PBA for Agriculture answers the 2 most important question for farmers:

- 1) Which crops are more profitable this year?***
- 2) What chemicals do I need and how much to apply?***

Product Bundling App enables agriculture companies to:

- Leverage iPads to replace traditional computer spreadsheets
- Estimate crop yields with the farmers
- Create custom proposals
- Integrate with existing CRM's

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